



August 28, 2014

Mr. Mayor,

With the passage of the new civil rights ordinance the business community has become very concerned as to how the city will implement section 119.11 of the ordinance, Administration and Enforcement.

The explanation given at a City Council agenda meeting was that you and your team will create the administrative rules and enforcement provisions of the ordinance. Since these rules and enforcement provisions must provide fundamental fairness and due process to all affected by or involved in the process of being judged according to this ordinance, the business community asks that you appoint an advisory board immediately to assist you and your team in preparation of these rules and enforcement provisions. The business community believes that to guarantee all the citizens of Fayetteville an opportunity to provide their input and insight into the process of implementing Fayetteville's first civil rights ordinance such a committee is essential.

Therefore, the business community recommends that a committee of 10 individuals be appointed by you that shall represent the following interests:

Two members from the LGBT community;

Two members from the business community engaged in retail business providing products or services;

Two members from real estate businesses to include a person in sales and a person who owns or operates a multi family facility;

Two members from the faith community; and

Two members who are lawyers regularly engaged in a civil rights practice

The business community further recommends that only those who are citizens residing in Fayetteville and that do not presently serve in a city elected or appointed position or are employed by the city office be permitted to serve on this advisory committee. It also recommends that you personally serve as the chair of the committee as the Chief Executive Officer of Fayetteville.



The business community recognizes the urgency of getting the administrative rules and enforcement provisions in place prior to implementing this ordinance. It also recognizes that it is equally important that the citizens of Fayetteville believe and accept that their public input was sought and considered prior to a set of administrative rules and enforcement provisions being implemented.

The business community is troubled by the lack of a specific standards or definitions for legal terms being used by the city in this ordinance such as "socioeconomic background" and "physical characteristic." It is concerned about the definition of good faith regarding the standard to be applied by the Civil Rights Administrator in determining what conduct or action constitutes "good faith." These are just a few examples of concerns that should be discussed, and public input through the committee provided, prior to implementation.

The business community recommends and urges you to appoint the members of this committee no later than Tuesday, September 2nd, 2014.

Thank you for your consideration of the business community's concerns.

Respectfully yours,

A handwritten signature in blue ink, appearing to read 'Steve Clark', is written over the typed name.

Steve Clark