



Fayetteville Public Schools Athletic Department

Fayetteville Bulldogs □ Ramay Indians □ Woodland Cowboys

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Steve Janski, R.A.A. District Director of Athletics
Linda Bolin, Athletics Administrative Assistant

Fayetteville Advertising and Promotion Commission

Request for Funding

1. The Event is the “Weekend of Champions”; the Arkansas High School Overall Baseball/Softball/Soccer Finals. The organizer is Fayetteville High School (Tax I.D. #71-6021514)
2. Contact person: Steve Janski, 915 West Clinton Ave, Fayetteville, AR 72701 – 479.287.5631
3. The funds generated by the event are limited. Our only profit source will be a percentage of the gate (25%), which go to the group(s) working all of the events. 75% of the gate receipts will go to the Arkansas Activities Association. 100% of concession sales go to the group contracted with the University of Arkansas to manage concessions.
4. The events will begin Friday, May 19th 2017 and run through Saturday, May 20th 2017
5. The Finals will be held at Baum Stadium, Bogle Park and Razorback Soccer Field.
6. This will be the 19th Annual Weekend of Champions event. We have hosted the event since its inaugural year (1999). The success of the event has far exceeded the expectations of the Arkansas Activities Association. In 2002, the AAAA Championship game drew an all-time high school single game record crowd of 4,753 fans.
7. The event will feature the championship game in each classification of baseball, fast pitch softball and boys & girls soccer. We will host three championship games at each site on Friday evening and four championship games at each site on Saturday. We expect total attendance to exceed 15,000 from all over the state.
8. The Weekend of Champions is one the premier high school athletic events for the state in terms of excitement and attendance. According to the AAA, it has generated more positive support and comments than any other event they sponsor. The U of A facilities allows us the opportunity to continue as the permanent host as long as scheduling conflicts do not arise. With the partnership of the A & P Commission, we have raised the expectation for excellence. Our goal is to leave the impression that Fayetteville is the only option for this event.
- 9-10. We will be in contact, via email, with nearly 300 school districts in Arkansas distributing information about the City of Fayetteville and the U of A. Since all the major media centers in the state will be represented at the “Weekend of Champions”, we expect strong coverage in Television and print media, as well as sports radio and high school internet forums. The event itself is the marketing tool for our community. Through the event, we are selling Fayetteville as the “sports capital” of Arkansas. We are able to do showcase the extraordinary facilities at the U of A to help spread this message as well.

11. We are requesting funding in the amount of **\$14,961** for the two-day events for the following expenses:

- Stadium Rentals from the University of Arkansas (Bogle Park, Baum Stadium, Razorback Soccer Field)
All below cost will be provided by FPS
- Athletic Trainer cost
- Security cost
- Personnel/Game Administration cost (gate workers, score board operators, official book keeper, public address announcers, etc)
- Hospitality Room cost
- Clean up cost at each venue daily

12. Throughout the event we are selling Fayetteville as a great place for state-wide high school athletic events and our partnership with the U of A make Fayetteville the “sports Capital of Arkansas”.

13. This event will influence others from outside of Fayetteville to visit our community. Many of them will spend multiple nights. We project over 15,000 fans for the two day event. Visitors will come from all over Arkansas.

14. The economic impact to the Fayetteville Schools is limited. 75% of gate goes to the Arkansas Activities Association while 100% of concessions go to the U of A concessions vendor. Local restaurants and hotels/motels will be impacted the most. Most of the teams will come in town the night before they play and book up to 20 rooms. Local restaurants obviously will benefit as well.

15. We will attempt to recruit members of the student organization “Green Team” to recycle plastic drink bottles at each venue.

16. Without funding from the A & P it would **NOT** be possible for Fayetteville Public Schools to host this event. This event would likely move to Springdale or Little Rock/North Little Rock.

17. Financial Disclosure (*FPS* will provide service)

Item:	Expense:	Revenue
Facility Rentals	\$14,961.00	0
<i>Trainers</i>	<i>\$861/*FPS*</i>	0
Event Workers(Gate, announcers, clock, trainers)	\$4,294 *FPS*	0
<i>Security</i>	<i>\$2796/*FPS*</i>	0
<i>Hospitality Costs</i>	<i>\$2467/*FPS*</i>	0
<i>Clean up</i>	<i>\$1,500*FPS*</i>	0
<i>Hotel room for staff</i>	<i>\$120*FPS*</i>	0
Total	\$14,961.00	

We greatly appreciate this opportunity and your consideration.