

**City of Fayetteville Staff Review Form**

**2017-0533**

**Legistar File ID**

**10/3/2017**

City Council Meeting Date - Agenda Item Only  
N/A for Non-Agenda Item

Susan Norton

9/18/2017

MAYORS ADMIN (015)

**Submitted By**

**Submitted Date**

**Division / Department**

**Action Recommendation:**

The Administration recomends approval of the Town and Gown Ordinance to amend existing purpose and membership.

**Budget Impact:**

Account Number		Fund	
Project Number		Project Title	
<b>Budgeted Item?</b>	<u>No</u>	Current Budget	\$ -
		Funds Obligated	\$ -
		Current Balance	<b>\$ -</b>
<b>Does item have a cost?</b>	<u>NA</u>	Item Cost	
<b>Budget Adjustment Attached?</b>	<u>NA</u>	Budget Adjustment	
		Remaining Budget	<b>\$ -</b>

V20140710

Previous Ordinance or Resolution # \_\_\_\_\_

Original Contract Number: \_\_\_\_\_

Approval Date: \_\_\_\_\_

Comments:



**MEETING OF OCTOBER 3, 2017**

**TO:** Mayor and City Council  
**THRU:** Don Marr, Chief of Staff  
**FROM:** Susan Norton, Director of Communications  
**DATE:** 9/20/17  
**SUBJECT:** **Amendment to Town and Gown Ordinance**

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**RECOMMENDATION:**

The original Town and Gown Advisory Committee was created by Ordinance 5511 on July 3, 2012 with an original scope defined to ensure collaboration between the City of Fayetteville and the University of Arkansas on mutually relevant issues including, but not limited to, campus expansions, the need for student housing both on and off campus, and parking and noise in the areas adjacent to or nearby the campus. The Committee advises and makes recommendations on a periodic basis to both the City Council and the University of Arkansas.

**BACKGROUND:**

As the years have gone by, the committee has served its purpose well and the spirit of collaboration between the City and the University has been strengthened through close collaboration on many projects, particularly infrastructure related projects that have resulted in cost-share opportunities. Information updates such as the campus and city master transportation plans, recycling and waste master plans, game day traffic and other event planning to help with congestion and traffic flow are some of the mutually relevant topics. Over time, safety and security and student housing became standing agenda items. We would like to retain all of those areas in the new scope and also evolve from simply addressing student housing to addressing community and neighborhood engagement more broadly.

**DISCUSSION:**

The attached ordinance revision updates the scope of the committee and reduces the number of committee members to alleviate redundant staff participation and create a more manageable committee structure. The new committee structure keeps the same ratio of community members and students to staff members as the previous committee. We believe the new structure will continue to serve the collaborative efforts of the City and the University of Arkansas. The draft ordinance was shared with the Town and Gown Committee at the September 18, 2017 meeting. After discussion of the intent, confirmation that staff resources would continue to be available for any special topics, and a suggestion to revise the scope to acknowledge the importance of the City's culture, the proposed ordinance received unanimous endorsement by the Town and Gown Committee.