

**Fayetteville Advertising and
Promotion Commission**

February 25, 2019

2:00 p.m.

Location: **Experience Fayetteville, 21 S Block Ave, Fayetteville, AR.**

Commissioners: Matthew Petty, Chairman; Matt Behrend; Ching Mong;
Robert Rhoads; Chrissy Sanderson; Todd Martin;
Sarah Bunch

Staff: Molly Rawn, Executive Director

Agenda

- I. Call to order at 2:00 p.m.
- II. Old Business
 - A. Approval of January 2019 minutes
- III. New Business
 - A. Elect a Commission Chairperson for 2019. Commission by-laws dictate that a chair must be elected each year, to serve a 1-year term. The by-laws do not limit the number of terms a chair may serve.
 - B. Commissioner Appointment. Matt Behrend's first term on the commission expires at the end of March. We have 3 eligible applicants to interview. One applicant will be selected for a commission seat.
 1. Ted Belden; Lomanco, Chairman of the Board
 2. Reese Roberts; Bordino's, General Manager
 3. Katherine Kinney; Collegiate Hotel Group, Regional Director of Sales
 - C. Contract between Fayetteville Advertising and Promotion Commission and Southern Building Services.
 1. Daniel Aros of Modus Studio, the architect for the project, will recap the public bid process and speak to the project timeline.
 2. Executive Director is seeking approval to sign the contract with SBS in the amount of \$89,300 for the renovation of the Visitors Center.
 - D. Executive Director's report
 1. HMR and financial report
 2. Announcement of new hires
 3. Cycling updates
 4. First Thursday 2019
 5. Town Center Improvements
- IV. Agenda Additions. Additions to the agenda may be added upon request from a majority of commissioners