

**Fayetteville Advertising and  
Promotion Commission**

**April 15, 2019**

**2:00 p.m.**

Location: **Experience Fayetteville, 21 S Block Ave, Fayetteville, AR.**

Commissioners: Matthew Petty, Chairman; Katherine Kinney; Todd Martin; Ching Mong; Robert Rhoads; Chrissy Sanderson; Sarah Bunch

Staff: Molly Rawn, Executive Director; Hazel Hernandez, Director of Marketing; Agency of Record: Mike Sells, Sells Agency

**Agenda**

- I. Call to order at 2:00 p.m.
- II. Old Business
  - A. Approval of February 2019 minutes
- III. New Business
  - A. Executive Director's report
    1. HMR and financial report
    2. Town Center activity
    3. Walker Stone house activity
    4. Clinton House Museum activity
    5. Introduction of new hires
  - B. Marketing Report – Hazel Hernandez, Marketing Director
  - C. Spring 2019 tourism funding requests
    1. FY19 Commission approved budget has \$100,000 budgeted for funding.
    2. Attached list show requests totaling \$229,890
- IV. Agenda Additions. Additions to the agenda may be added upon request from a majority of commissioners