

City of Fayetteville Staff Review Form

2020-0374

Legistar File ID

5/19/2020

City Council Meeting Date - Agenda Item Only
N/A for Non-Agenda Item

Greg Resz

4/30/2020

INFORMATION TECHNOLOGY (170)

Submitted By

Submitted Date

Division / Department

Action Recommendation:

Staff recommends renaming street from N Smith Ave to N Game Day Vw (North Game Day View).

Budget Impact:

Account Number		Fund	
Project Number		Project Title	
Budgeted Item?	NA	Current Budget	\$ -
		Funds Obligated	\$ -
		Current Balance	\$ -
Does item have a cost?	NA	Item Cost	\$ -
Budget Adjustment Attached?	NA	Budget Adjustment	
		Remaining Budget	\$ -

V20180321

Purchase Order Number: _____

Previous Ordinance or Resolution # _____

Change Order Number: _____

Approval Date: _____

Original Contract Number: _____

Comments:



MEETING OF MAY 19, 2020

TO: Mayor and City Council

THRU: Susan Norton, Chief of Staff

FROM: Greg Resz, GIS Manager
Keith Macedo, Director of Information Technology

DATE: April 30, 2020

SUBJECT: Staff recommends renaming N Smith Avenue to the more descriptive street name of N Game Day View.

RECOMMENDATION:

Staff recommends renaming N Smith Avenue to the more descriptive street name of N Game Day View.

BACKGROUND:

N Smith Avenue (Ave) is approximately 350 feet in length and was built shortly after the construction of Razorback Stadium. The road services three single family homes and has very little chance of extending to the north due to an existing parking lot. All properties along the street are owned by one developer who has recently built 3 story residential homes. The street and intersection with W Markham Rd are completely located within the City of Fayetteville Right of Way.

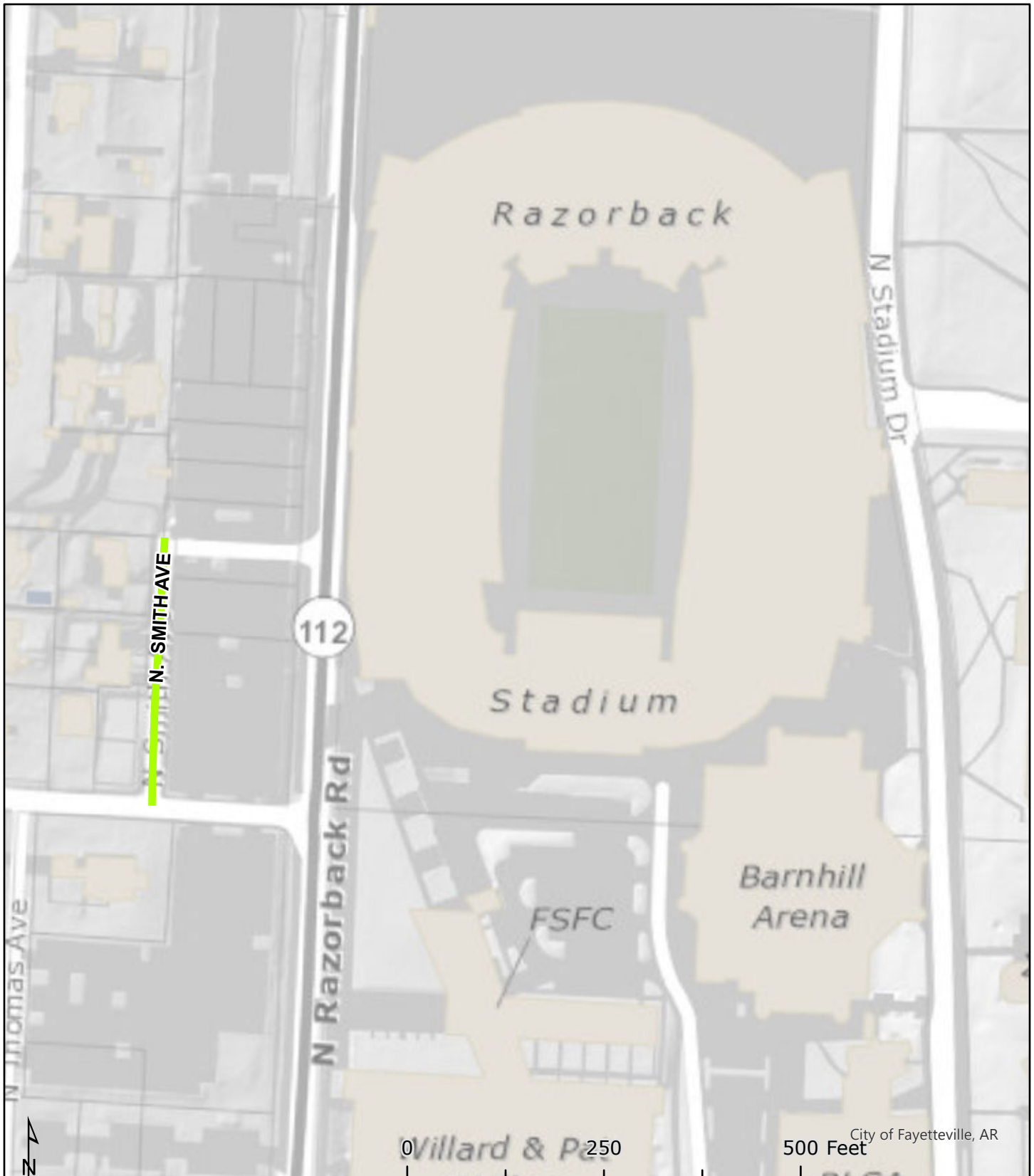
DISCUSSION:


The City's GIS division, 911 Central Dispatch, and the Fire Department reviewed the road name and current residential addresses. Staff recommends renaming the road and re-addressing the three residential structures to enhance the uniqueness of this location considering the extremely proximity to Razorback Stadium. The owner believes that the name Smith is a common and nondescript. They believe the new name North Game Day View "N Game Day Vw" would invoke a character and show a coherent relationship to the stadium. The new road name of N Game Day Vw was reviewed by our street naming committee and unanimously approved.

BUDGET/STAFF IMPACT:

None. The property owner has agreed to be billed for the new sign.

Attachments: Staff Review Form, Staff Review Memo, Area Map



 Proposed Renaming

North Game Day View

Fayetteville, AR

4-30-2020



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