



**Economic Recovery and Five-Year Plan Steering Committee  
Monday, May 3, 2021  
5:30PM  
Hosted Virtually via Zoom**

**Co-chairs:** Meredith Lowry and Mervin Jebaraj

1. **Call to Order**
2. **New Business**

**City Staff and Economic Vitality Consulting Contractors Introductions**

Facilitated by Devin Howland, Director of Economic Vitality for the City of Fayetteville.

**Framework of the Plan**

Brief presentation by City Staff over the four primary strategic areas Mayor Jordan has requested the group focus on, final structure of each section, and delivery of Deliverable I: True Sales Analysis for the City of Fayetteville.

**Steering Committee Member Introductions**

Facilitated by Co-chairs Meredith Lowry and Mervin Jebaraj. Each member introduces herself/himself, discusses relationship and interest in the plan, suggests individual objectives, measures of success, and challenges.

**Stakeholder Focus Groups Discussion**

Facilitated by Chung Tan. The Department of Economic Vitality is looking for approximately 100 members of the community (8-10 for each focus area) who are involved in:

- Performing Arts and the Creative Economy
- Employment Businesses
- Retail, Restaurant, and Accommodation Businesses
- Tourism
- Developers
- Housing
- Ecosystem Conservation
- Workforce Development and Education



- Real Estate
- Neighborhoods

City staff will need names, affiliations, and emails for each suggested stakeholder. Please send suggestions to Chung Tan at [CTan@Fayetteville-ar.gov](mailto:CTan@Fayetteville-ar.gov)

City staff will also be engaging with other City boards and councils such as the African American Advisory Council and the Arts Council.

### **American Rescue Plan Recovery Funds (Primary Discussion)**

*City staff will be using a software called "Mentimeter" to engage with the members of the steering committee and residents at home. Residents at home are encouraged to join the discussion by visiting [www.menti.com](http://www.menti.com) and use the code at the top of the slide.*

Facilitated by Meredith Lowry and Mervin Jebaraj. Detailed discussion on the possible uses, priorities, and focuses for how the City of Fayetteville should spend/invest the funding received from the American Rescue Plan.

### **Next Meeting:**

Staff is proposing the Steering Committee meet every three weeks for a total of six meetings, including the kick off meeting. *The dates below are tentative.*

- Steering Committee Meeting 2: Monday, May 24, 2021
- Steering Committee Meeting 3: Monday, June 14, 2021
- Steering Committee Meeting 4: Wednesday, July 7, 2021
- Steering Committee Meeting 5: Monday, July 26, 2021
- Steering Committee Meeting 6: Monday, August 16, 2021