

**Fayetteville Advertising and
Promotion Commission**

November 22, 2021

Location: Fayetteville Town Center

Commissioners: Katherine Kinney, Chair, Tourism & Hospitality Representative
Todd Martin, Tourism & Hospitality Representative
Chrissy Sanderson, Tourism & Hospitality Representative
Elvis Moya, Tourism & Hospitality Representative
Andrew Prysby, Commissioner at-large
Sarah Bunch, City Council Representative

Staff: Molly Rawn, CEO; Jennifer Walker, Vice President of
Finance; Hazel Hernandez, Vice President of Marketing and
Communications

Agenda

- I. Call to order at 2:00 p.m.
- II. Old Business
 - A. Review and approval of October 2021 minutes.
- III. New Business
 - A. CEO Report. An executive overview of the previous month.
 - B. Financial Report. Jennifer Walker, Vice President of Finance
 - C. Marketing Report. Hazel Hernandez, Vice President of Marketing and Communication
 - D. Vote. Contract with Boondock, Inc. d.b.a Texino. Approval of a contract totaling \$113,800 for the purchase of a sprinter van and interior build out for the Mobile Visitors Center. Memo Attached.
 - E. Vote. Cyclo-cross Vendor Payment Approval. Seeking approval for the payments in the attached Cyclocross Report – Contracts and Expenditures
 - F. Presentation and Discussion. Clinton House Museum Board of Directors. Jana Mayfield, board President and Mark Henry, Vice-President, discuss the museum's plans for 2022 and what funding is needed from the A&P Commission.
 - G. Agenda Additions. Additions to the agenda may be added upon request from a majority of commissioners.
- IV. Announcements: Next meeting, Monday, December 13th at 2:00 p.m. in person at the Fayetteville Town Center.
- V. Adjourn