

City of Fayetteville Staff Review Form

2022-0438

Legistar File ID

6/7/2022

City Council Meeting Date - Agenda Item Only
N/A for Non-Agenda Item

Tiffany Hoover

5/10/2022

PARKS & RECREATION (520)

Submitted By

Submitted Date

Division / Department

Action Recommendation:

Approval to accept a Grant and Budget Adjustment in the amount of \$1,224 from the Fayetteville Area Community Foundation through their Giving Tree Grant program. Funds will be used for YRCC to offer an afterschool program for Junior High students, beginning the fall semester of the 2022-2023 school year.

Budget Impact:

1010.520.5280-5342.00	General																																				
Account Number	Fund																																				
32201.2022	Giving Tree Grant 2022																																				
Project Number	Project Title																																				
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V20210527

Purchase Order Number: _____

Previous Ordinance or Resolution # _____

Change Order Number: _____

Approval Date: _____

Original Contract Number: _____

Comments:



MEETING OF JUNE 7, 2022

TO: Mayor and City Council

THRU: Susan Norton, Chief of Staff
Alison Jumper, Parks, Natural Resources, and Cultural Affairs Director
Lee Farmer, Recreation Superintendent

FROM: Tiffany Hoover, Assistant Recreation Superintendent

DATE: June 7, 2022

SUBJECT: Approval to accept a Grant and Budget Adjustment in the amount of \$1,224 from the Fayetteville Area Community Foundation for implementing an afterschool program for junior high school students at the Yvonne Richardson Community Center.

RECOMMENDATION:

Approval to accept a grant in the amount of \$1,224 from the Fayetteville Area Community Foundation (FACF) through their Giving Tree Grant program. Funds will be used for Yvonne Richardson Community Center (YRCC) to offer an afterschool program for Junior High students, beginning the fall semester of the 2022-2023 school year.

BACKGROUND:

For several years, the focus of YRCC afterschool programming has been for students enrolled in K-6 grades. While the summer camp program offers opportunity for teens, YRCC has not been able to offer year-round options to that age group. To better serve the community and fulfill the mission of the YRCC, an application for a Giving Tree grant was submitted to the FACF proposing the startup of an afterschool program for junior high school students.

DISCUSSION:

Staff identified that external funding would be necessary to implement a junior high afterschool program. The Giving Tree Grant spring cycle was an ideal opportunity. A proposal was submitted in February and the award letter was received in April. Funds provided through the grant will be used towards expense of developing and implementing an afterschool program for junior high school students beginning in August of 2022. Planned program expenses funded by the grant will include admission costs for educational field trips, project and activity supplies, participant shirts, program incentives, and guest facilitator fees.

BUDGET/STAFF IMPACT:

The Giving Tree Grant is a non-match grant. Grant funding and existing staff will support the new after school program. No additional impacts to budget are anticipated.

Attachments:

Staff Review Form – Giving Tree Grant 2022
Giving Tree Grant Award Letter

Giving Tree Grant Application
Budget Adjustment

From: [Stacy Keenan](#)
To: [Hoover, Tiffany](#)
Subject: Giving Tree Proposal Update
Date: Friday, April 08, 2022 6:10:11 PM

CAUTION: This email originated from outside of the City of Fayetteville. Do not click links or open attachments unless you recognize the sender and know the content is safe.

April 8, 2022

Dear Ms. Hoover:

Thank you for the grant application that you submitted to the Fayetteville Area Community Foundation for funding through our Giving Tree Grants. We are happy to let you know that we had a large number of exceptional applicants, and our board has selected your proposal for funding in the amount of \$1,224 to support your new afterschool program for 7th and 8th graders.

We all enjoyed reading about the services provided by the Yvonne Richardson Center and we want to thank you for all your organization does for our community. The ability to provide support for your new afterschool program sounds like a wonderful service we can help with and we look forward to hearing about your organization's continued progress.

Please note that your check will arrive in a separate mailing that comes from our central office in Little Rock. You should receive it within the next week.

We wish you the utmost success in your future endeavors and will continue to keep your organization in mind when, and if, additional funding opportunities come available in the future.

Regards,

Stacy T. Keenan, Executive Director
Fayetteville Area Community Foundation



Stacy Keenan – Executive Director
Fayetteville Area Community Foundation
1680 E Joyce Blvd. Suite 1, Fayetteville, AR 72703
479-444-6880 (office)
www.arcf.org/fayettevillearea
Smart Giving to Improve Communities

ARCF – Giving Tree Spring 2022 Grant Cycle

Tell us about your organization*

Provide a brief summary of your mission and history. What need or opportunity in the community does your organization address?

The Yvonne Richardson Community Center, a community center located on Rock Street in southeast Fayetteville, is staffed, operated, and maintained by the Fayetteville Parks & Recreation department. The center was built in 1996 and was funded by former University of Arkansas Men's Basketball Coach Nolan Richardson in honor of his daughter, Yvonne, and was specifically built to provide programming for under-served families. YRCC programs are low cost / no cost and supported through by the City along with the fundraising efforts of a non-profit board, the Friends of YRCC. The Yvonne Richardson Community Center is committed to shaping today's youth for tomorrow's challenges by providing recreational, educational, and social opportunities. The primary programs offered are a summer camp for kids K-8th grade, an afterschool program for kids K-6th grade, a physical education program for homeschooled kids, and community events such as Holiday Bingo. The facility also has a rental program, giving the community access to the space at minimal costs for recreational sport leagues, club practices, family gatherings, and more. The YRCC facility will soon be expanding, thanks to funding from the 2019 bond projects, and with the facility expansion comes the opportunity for its programs, reach, and capacity to expand. Annually, over 56% of YRCC program participants are from extremely low, very low, and low income households.

Program Summary*

How will you use a grant from the Community Foundation? In other words, what will you do with the funds? Your answer should be 1-2 sentences, maximum.

Requested funds would go towards a new teen program to be offered at YRCC for 7th/8th graders. Our current afterschool program which meets Monday-Friday is for K-6th grade. YRCC wants to focus on staying connected to our youth participants as they enter their teenage years. "Junior High Hangout" would meet once a week at YRCC and consist of curriculum that fosters social, educational, and emotional growth. Costs to include admission for field trips, project supplies, and participant t-shirts.

Type of Grant*

Please select the type of grant you are requesting.

- Capacity Building
- Project/Program

Describe how this request for support will address the need or opportunity identified*

- ***What will you do, specifically?***
- ***Who will be involved?***
- ***How do you identify and reach clients?***

YRCC will implement a teen program, specific to Jr High school students, that would meet afterschool once a week during the fall semester. The program could enroll up to 26 individual and would meet once a week during afterschool hours of 4:00-6:00pm for 15 weeks. Enrichment activities would be offered on various topics, selected by those students enrolled in the program, and

primarily focus on community engagement, social responsibility, exploring our city, and more. This program is something that, if proven effective and successful in the fall, would continue to be offered moving forward in both the spring and fall semesters.

YRCC staff will plan discussions, activities, and field trips for the program that will create a safe space for this vulnerable age group to be in and most importantly to be themselves in. Much of the program will provide opportunity for hands-on learning and feature service learning projects in the community. Staff would coordinate local guest facilitators as needed to provide special topics of interest and for service projects.

Outreach would begin by working with the FPS counseling department to identify students from the junior highs whom could benefit from the program. In addition, YRCC will strive to retain youth as they grown ineligible for the afterschool program (K-6th) with the Junior High Hangout option. Addition outreach to specific low income housing areas would also be done in hopes of reaching those that may have the highest need.

How many people will you serve through this request?*

Count only those directly served by your work. For example, if you are requesting funding for an adult literacy program, count only the adults who will participate in literacy tutoring, NOT their families or community members who will be indirectly impacted by the program. Include demographic information about the people served by this request, if possible.

The Junior High Hangout program can enroll up to 26 individuals, as this is the maximum amount that YRCC would be able to transport in its vehicles to field trips. Additions could be made into the program for weeks where the group would not be traveling offsite. As mentioned, the program would be for students currently in 7th and 8th grade. Priority registration will be given to Fayetteville residents and those from extremely low, very low, and low income households. It would be a goal to have at least 75% of total enrollment from underserved households, while no more than 25% would be open to those at/above the moderate income level. YRCC uses annual income level guidelines provided by HUD and requests demographic information such as annual household income, number in household, and single parent household in the pre-registration process for all programs. Staff will communicate often with partner organizations such as the Boys & Girls Club, UAMS Northwest Community Health and Research, and the Teen Action Support Center, to further identify and reach young teens with a need to be involved in this opportunity. Two staff would be dedicated for oversight of the program, along with an intern and volunteers from the U of A as able to be recruited to support the program.

What will success look like?*

How will you know if you have made a difference on the need or opportunity described above? If possible, explain how you will measure success. For example, if you are requesting funding for a school absence prevention program, you might say something like, "We will decrease the number of first-graders who are chronically absent by 15% compared to the previous school year."

After-school programs keep children of all ages safe and out of trouble. The after-school hours are the time when juvenile crime hits its peak, but through attentive adult supervision, quality after-school programs can protect our children. Success would be providing curriculum that connects learning to more relaxed and enriching activities, thereby improving academic performance. Since this will be a first attempt at a new program, a pre/post experience evaluation would be facilitated with participants. This will be one tool to help us measure success. Questions would be used to gauge satisfaction with the program, if expectations were met, if participants would return, if the

program would be recommended to others. In addition, each participant would set individual goals at the beginning of the semester and those goals would be reviewed with staff throughout the semester. Upon conclusion of the program, students would reflect on which goals were accomplished and other takeaways learned/gained in their experience. After-school programs contribute to raising children's self-confidence as well as academic performance, which is something the program would track as well.

Program/Project start date*

09/01/2022

Program/Project end date*

12/15/2022

Below is a hypothetical scenario showing how you would use the information to answer each question in the budget section.

For example: My organization's total operating budget is \$500,000 for the year. I'm asking for support for an after-school tutoring program, the total budget of which is \$25,000. I'm asking the community foundation for \$2,500 to support the cost of the after-school tutoring program. I have \$10,000 in other funding from the Dollar General literacy foundation, which I've applied for but is not confirmed. The \$2,500 from the community foundation will pay for books and supplies for the tutoring program.

What is your total operating budget for your most recent fiscal year?*

This number is the total amount your organization spent on all of its programs, projects and administrative expenses in the last fiscal year.

81,000.00

What is your total Project (or Program) budget?*

This number is the total amount your organization will spend for the project or program you're asking the Community Foundation to support.

1,224.00

What amount are you requesting from the Community Foundation?*

1,024.00

What amount, if any, are you requesting from "other sources" for this project/program?*

If you don't have "other" funding for your project, enter a zero (0).

200.00

List your "other sources of funding".*

Include org name, amount requested, and if funding is requested or confirmed. (If you don't have "other" funding for your project, enter N/A)

City of Fayetteville, Parks & Recreation. YRCC has some funds in it's operational budget under "contract services" that could go towards paying guest facilitators if needed. Confirmed.

Friends of Yvonne Richardson Community Center. YRCC will request funds from its non-profit organization that donates annually towards the programming budget. Confirmed.

Please explain what specific items you will pay for using a Grant from the Community Foundation*

This could be materials, mileage reimbursements, printing, contractor fees, etc. The total

amount should equal the number you entered above under “What amount are you requesting from the Community Foundation?”

Expenses for the program would include service project supplies, activity supplies, program incentives, participant t-shirts, admission fees for field trips, and guest facilitators. Examples of service project supplies may include paint and painting supplies, construction materials, or landscaping materials. Activity supplies may include books, journals, craft items. YRCC strives to secure as many donations as possible to offset costs and even with grant funding, will be seeking out donations of goods and services for the program.

Item	Cost	Quantity	Total
Participant Shirts	\$7.00	32	\$224.00
Field Trips			
#1	\$8.00	30	\$240.00
#2	\$7.00	30	\$210.00
#3	\$5.00	30	\$150.00
Project Supplies			\$150.00
Activity Supplies			\$50.00
Program Incentives			\$50.00
GRANT REQUEST			\$1,024.00
Additional Cost - other sources			
Guest facilitators (City funds)	\$50.00	2	\$100.00
Guest facilitators (FOYRCC funds)	\$50.00	2	\$100.00
TOTAL BUDGET			\$1,224.00

Tell us how your organization receives money*

Check all that apply.

- a. Fundraiser events
- b. Individual gifts/annual giving (donations made in response to a fundraising appeal)
- c. Planned giving (gifts from a life insurance policy, stocks, real estate, or gifts from a Will)
- d. Major gifts (larger gifts)
- e. Grants from foundations
- f. Grants from federal, state, or local government
- g. Government contracts
- h. Endowment or investment income

- i. Fees for services (ticket sales, insurance reimbursements, membership dues)
- j. Other

If you selected "Other" tell us the other ways your organization receives gifts
Annual donations from the Friends of YRCC 501(c)3